



Food and Nutrition Services Update

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Overview and Purpose

The purpose of this presentation is to provide an update on the National School Breakfast and Lunch Program

- Key Accomplishments
- Free and Reduced Applications
- Meal Participation Rates
- Focus Areas



Key Accomplishments

Completed all Kitchen /Cafeteria upgrades

- Serving freshly prepared meals at every school – no more component meals!

Successfully transitioned to Southwest Food Service Excellence:

- The team has been flexible and responsive to every request SLPS has made
- Successfully completed the summer feeding program
- Hired over 330 staff members
- Provided training and staff development resulting in higher level of service and quality food preparation
- Participated in the 2013 Back to School Fair
- Merchandised over 70 kitchens
- Successfully completed the start-up of the 21 new kitchens
- Added salad bars in every school
- Improved merchandising, quality and taste





Free and Reduced Meal Applications

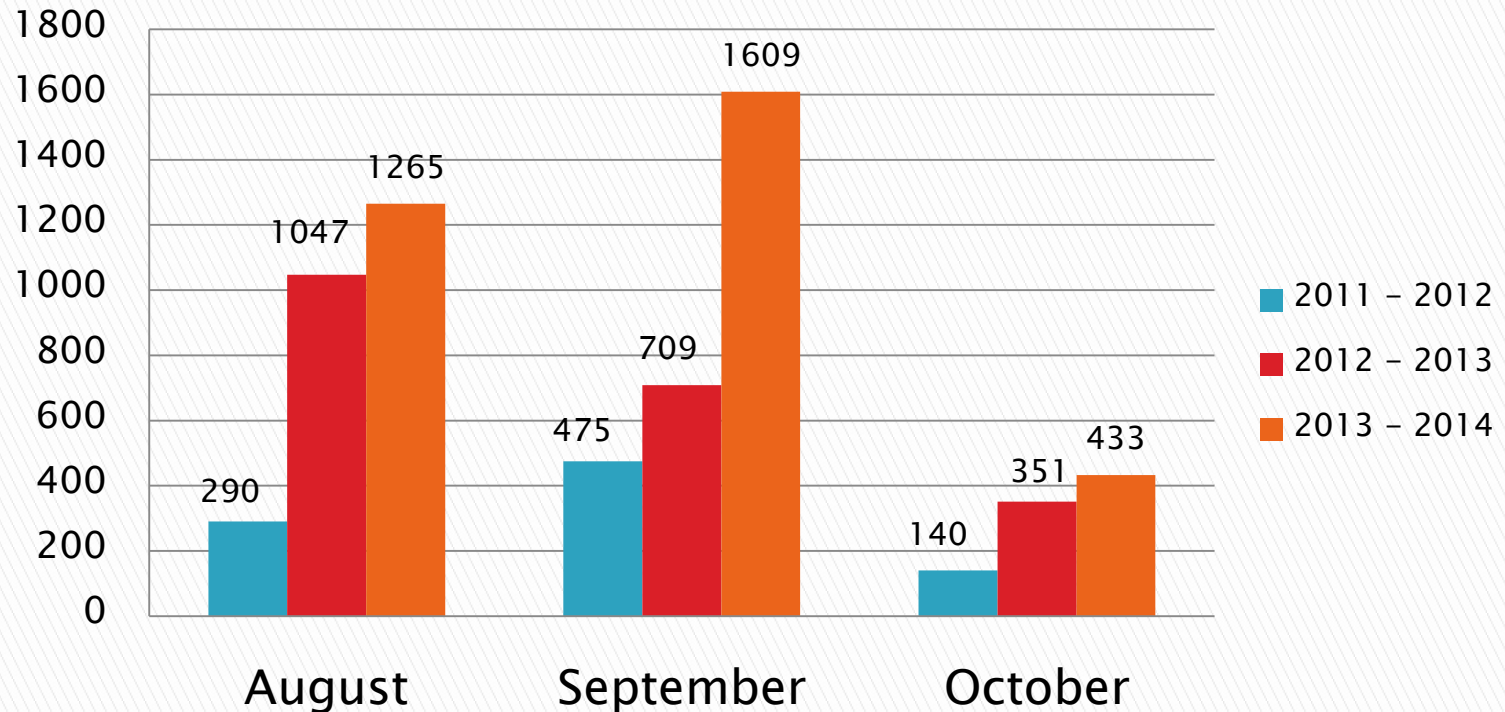
Category	2009–2010 End of Year	2010–2011 End of Year	2011–2012 End of Year	2012–2013 End of Year	2013–2014 August–Oct. 31
Free and Reduced Percentage	86%	87%	88%	89%	89%
Processed Application Percentage	96%	98%	98%	99%	98%

Tracking ahead of pace vs. last year in collecting meal applications due to:

- Schools received meal applications earlier
- Worked closely with Associate Superintendents, Principals and School Staff
- More frequent and updated Direct Certification lists from Department of Elementary and Secondary Education (DESE) and also created Direct Certification sibling matches
- Increased usage of the online application website
- Use of automatic call out system to parents

As of November 4, we achieved our goal of 99% processed applications

Online Meal Applications



Parent Feedback

- “Great, user-friendly website.”
- “I absolutely love this web site... John is like regular teenagers and always forgets to give me important forms. This web site is brilliant...keep up the good work....very user friendly..:-)”

Start of school to Oct 31	Students processed online
2011 - 2012	905
2012 - 2013	2107
2013 - 2014	3318

Meal Participation

Category	2009–2010	2010–2011	2011–2012	2012–2013	2013 –2014 (8/13–10/31)
Breakfast Participation	52%	56%	56%	58%	60%
Lunch Participation	75%	77%	78%	78%	80%

Participation rates are improving due to:

- Salad bars in all schools
- Improved menus and selection by offering fresh options on a daily basis
- Improved collection of meal applications
- Elimination of component meals in elementary schools

Student Feedback

“Like the food this year”

“Food tastes better”

“I like the salad bar at my school”

New Kitchens



2013-14 Focus Areas

- Link the cafeteria to the classroom through effective partnerships with school nutrition professionals and teachers
 - *Roving Chef visits in all schools*
 - *AIM for Fitness events*
 - *2.2 million dollars over three years*
 - *Purpose of grant: to increase physical activity and improve nutrition education among St. Louis Public Schools students*
- Continue to survey students, principals and staff and use feedback to maintain menu improvements



Questions

