

*Learners Today, Leaders Tomorrow!*



## **COURSE SYLLABUS**

### **Journalism I 2021-22**

**INSTRUCTOR:** Lisa Dennison

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*Email correspondence for quickest response.*

**Room:** #410W

**Media Center** #413W

**PLAN:** 3rd hour

### **JOURNALISM I COURSE FRAMEWORK:**

**During this course, the beginning student will be offered access to a wide range of quality journalism. Through the study of a variety of media, students will build knowledge, analyze ideas, delineate arguments and opinions, and develop writing collaboration and communications skills. *Prerequisite for Advanced Journalism/Publications/Yearbook***

- Students will read, comprehend, and evaluate types of journalism through various media outlets, including print, Internet, and social media.
- Students will compose a variety of news and feature writings using the standard conventions of American English and the determined school newspaper style.
- Students will choose design elements of style, graphics, and photographs for print and online media.
- Students will highlight the best of student life and act as Gateway Ambassadors.

### **COURSE OUTLINE:**

Beginning journalism: format for writing news, features, and sports:

- What is news? Media? Journalism?
- History of Journalism
- Media Literacy & How to spot fake news!
- Journalistic standards, integrity and personal responsibility
- Jobs, jobs, jobs & deadlines!
- Advertising, sales, & promotions

Photojournalism: Digital camera basics. How to turn a snapshot into a prize photograph

Graphics: Form, style, design choices

Other storytelling choices: Writing fiction for the magazine audience

Newsmagazine Production/ Cartooning

Print & Photo Production: Yearbook assistance